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Strategic Management

Strategic Management gives a broader perspective to the employees of an organization and they can better understand how their job fits into the entire organizational plan and how it is co-related to other organizational members. It is nothing but the art of managing employees in a manner which maximizes the ability of achieving business objectives.

Strategic Management - Meaning and Important Concepts

Strategic management is the management of an organization's resources to achieve its goals and objectives. Strategic management involves setting objectives, analyzing the competitive environment ...

Strategic Management Definition - Investopedia

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Foreword The present report is the result of an ongoing study on the patterns and trends on both the theory and practice in the field of strategic management. The report focuses on three relevant issues regarding

Strategic Management: The theory and practice of strategy ...

Teaching the strategic management course can be a challenge for many professors. In most business schools, strategic management is a “capstone” course that requires students to draw on insights from various functional courses they have completed (such as marketing, finance, and accounting) in order to understand how top executives make the strategic decisions that drive whether ...

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