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Projects presents a systematic, proven

approach to improving and creating data and information quality

within the enterprise.

Recent studies show that data quality

problems are costing businesses billions of dollars each year, with

poor data linked to waste and inefficiency, damaged credibility

among customers and

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suppliers, and an organizational inability to make sound decisions.

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and creating data and
information quality that
integrates a conceptual
framework with
essential tools,
techniques, and
instructions,
accompanied by
helpful templates, real-
world examples, and
advice, as well as
highlighted definitions,
key ...

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Ten Steps to Quality

... Projects Ten

The Ten Steps approach can also be used to enrich an organization's standard SDLC (whether sequential or Agile) and it complements general improvement methodologies such as six sigma or lean. No two data quality projects are the same but the flexible nature of the Ten Steps means the methodology can

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be applied to all.

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TM. 2008. Abstract.

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Issues / Opportunities

(Why) Data (What)

Processes (How)

People/Orgs (Who)

Technology (How)

Location (Where) and

Time (When and How

Long) Communication:

Awareness, Out-Reach,

Education, Training,

Documentation

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has been one of my most complete resources for leading data quality improvement programs. Initially, I used it as a text book in one of the management courses offered in the MSIQ graduate program at UALR but later found it to be very useful in real-world ...

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Executing Data Quality Projects | ScienceDirect

Danette is the author
of Executing Data

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Quality Projects: Ten Steps to Quality Data and Trusted Information™, (Morgan Kaufmann Publishers, 2008), which provides a foundation for her approach to data quality that applies to all types of data and organizations.

Ten Steps to Quality Data - DebTech International

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Dimension is an aspect
or feature of
information and a way
to classify information
and data quality needs.
Dimensions are used to
define, measure, and
manage the quality of
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